



Small Business & Terrorism

Terrorism has a profound impact on small businesses as it effects customer relationships, foot traffic, cash flow, trade and staff morale. It may be time to evaluate your business's risk and vulnerability and prepare for the unexpected with a business continuity plan.



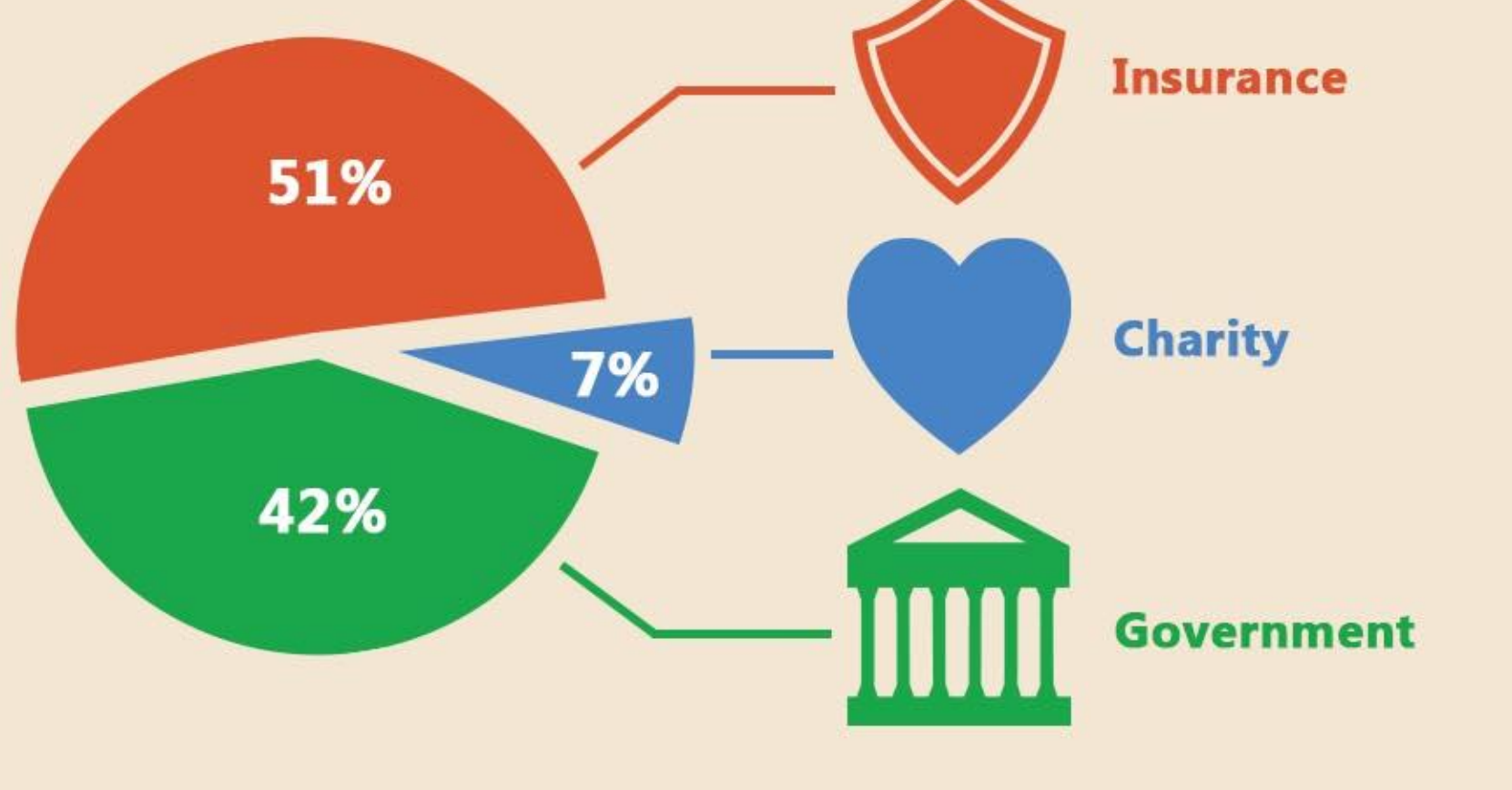
Terrorism Has a Significant Impact On

Gas	Jobs	Markets	Travel

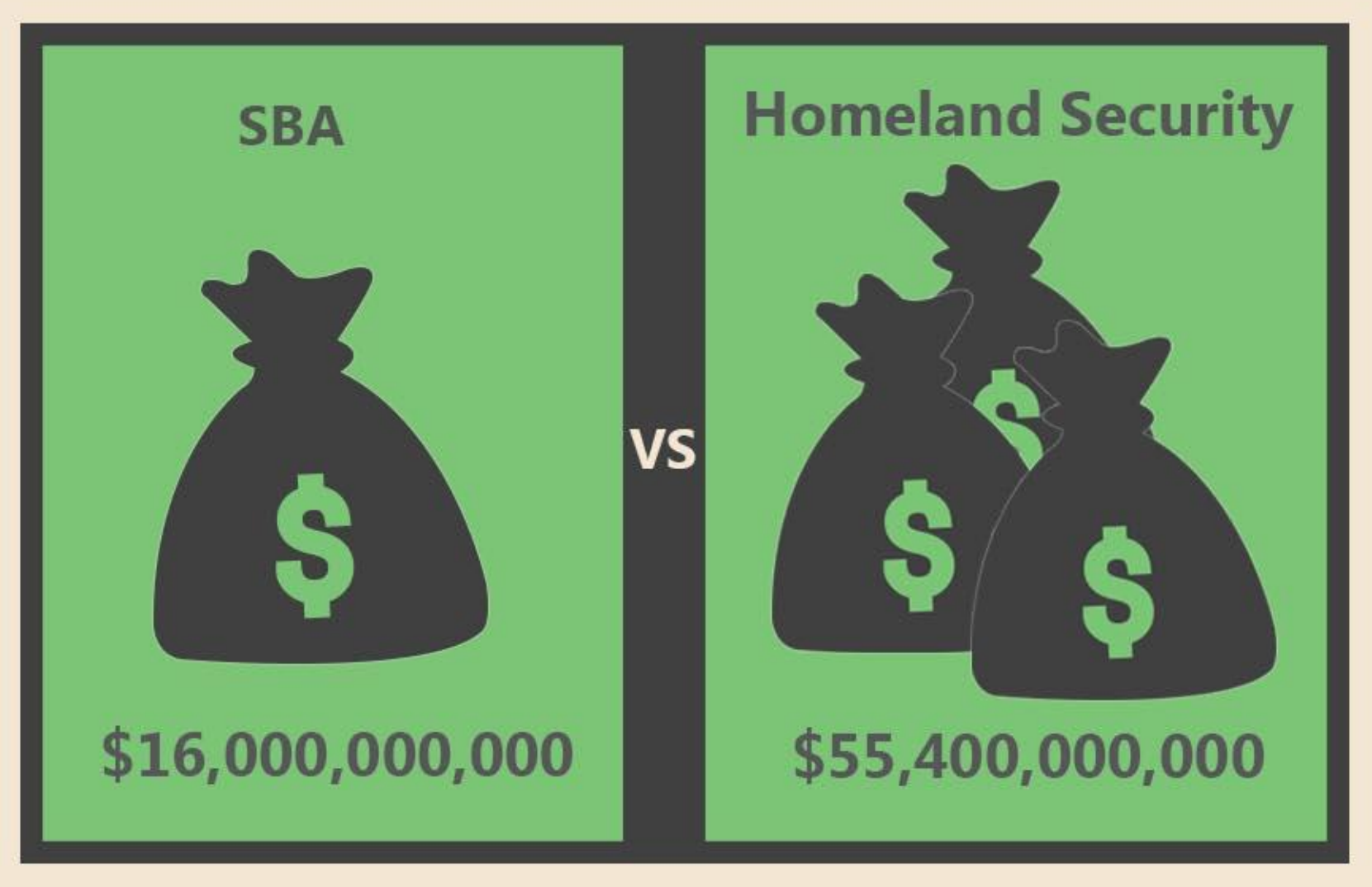
80% of businesses affected by terrorism close within 18 months.

Small businesses contribute to 39% of GNP.

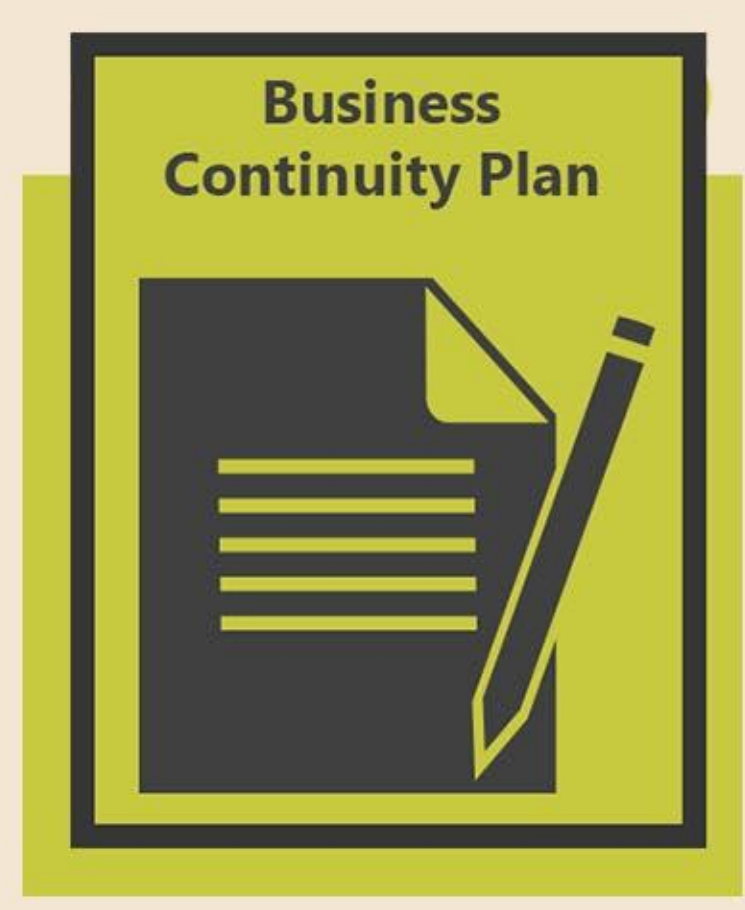
How do we recover/Who pays?



Where does the budget go?



What to do?



Sources:

- <http://wallstcheatsheet.com/economy/the-cost-of-terror-oklahoma-city-bombing-cost-681-million-plus-lives.html/>
- www.slideshare.net/Markyates/impact-of-terrorism-on-smes-business-continuity
- <http://nationalpriorities.org/analysis/2011/us-security-spending-since-911/>
- <http://www.whitehouse.gov/omb/factsheet/supporting-small-businesses-and-creating-jobs>
- <http://www.wikihow.com/Create-a-Business-Continuity-Plan>
- <http://www.economist.com/node/788444>